



FOR IMMEDIATE RELEASE

MAUREEN RHYNE, PH.D. LAUNCHES NEW WEBSITE: HERITAGE ASSOCIATES COACHING AND CONSULTING

Laguna Niguel, CA. – January 22, 2007 – Maureen Rhyne, Ph.D., Heritage Associates, Inc. vice-president, is pleased to announce the launching of her exclusive website, www.heritage-associatescoach.net, which focuses on her Coaching and Consulting Services.

The new website serves as an on-line brochure providing vital information about the coaching and consulting services provided by the new Heritage-Associates Coaching and Consulting division of Heritage Associates, Inc. Dr. Rhyne provides leadership development and executive coaching to many sectors including, but not limited to: healthcare, bio-medical, education, non-profit associations and investment banking.

Rhyne offers professional consulting, coaching and training that brings insight to clients and helps them improve the revenue and profitability of their organization, while creating a culture that fosters excellence and accountability, assists in the attraction, selection and retention of talented individuals, and recognizes that valuing and developing human capital directly impacts the bottom line.

Heritage Associates Coaching and Consulting Services include executive coaching for the seasoned executive, leadership development for those identified as having high potential, derailment prevention and intervention, team building to promote professionalism, and stress reduction/conflict resolution.

About Heritage Associates Coaching and Consulting Services

Heritage Associates vice president Maureen Rhyne, Ph.D. has more than twenty-five years experience working with clients to actualize their gifts, identify their goals and achieve their potential. Heritage Associates Coaching and Consulting Services provides professional consulting, coaching and training to corporate leaders who are CEO's, COO's, CFO's, vice presidents, directors and managers. As a Leadership Advisor with excellent listening skills and collaborative approach, Rhyne provides a safe environment in which clients can increase their self-awareness and grow to the next level. Her commitment to the continuous learning, development, and actualization of clients is a result of extensive clinical, academic and consulting experience in the fields of nursing, medicine, psychology, education and business. For more information email mcr@heritage-associates.net, call 949.230.1094, or visit www.heritage-associatescoach.net

About Heritage Associates, Inc.

Founded in 1997, by Don McNamara CMC and President, Heritage Associates, Inc. provided sales and sales management consulting, training and coaching. The Heritage mission instills clients with an improved self-sustaining sales program offering continuous return on investment. Cost-effective and practical solutions, systems and processes help clients reduce sales force turnover, increase revenues and maximize profit margins. Heritage clients gain techniques to revitalize their sales organization, increase sales effectiveness, improve sales force productivity and improve sales management effectiveness. The Heritage sales performance Project Management teaching and coaching techniques provide sales organizations Strategic Planning through coaching and mentoring sales and sales management professionals.

Don McNamara's background in sales organization technical requirements augment his numerous years' of experience improving organizations and teams through the practical application of sound management and development principles. Incorporation of the Coaching and Consulting division positions Heritage Associates, Inc. as a leading management consulting, training and coaching organization. To learn more about Heritage Associates, Inc. visit www.heritage-associates.net, email djmcn@heritage-associates.net or call 949.230.4363.

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